

# China Zheshang Bank Co., Ltd. (2016.HK)

**2016 Interim Results Announcement** 

#### **Disclaimer**





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For more financial information regarding the Bank, please refer to the latest interim report of the Bank.

### **Table of Contents**

- 1. Overview of the Bank
- 2. Financial Performance
- 3. Business Development
- 4. Risk Management
- 5. Outlook

#### Overview of the Bank



#### A nationwide joint-stock commercial bank adopting a full-asset class operation strategy

- One of the 12 nationwide joint-stock commercial banks, headquartered in Hangzhou, Zhejiang
- 144 outlets in 13 provinces and provincial level municipalities in the PRC have been established as of June 30, 2016, covering the Yangtze River Delta Area, the Bohai Rim Area, the Pearl River Delta Area and certain other areas in Central and Western China
- Actively developing our Hong Kong branch in order to increase our international presence
- Adhere to the overall goal of "two most" and the "full-asset class operation" strategy

Two Most

Most competitive nationwide joint-stock commercial bank Most important financial platform in Zhejiang

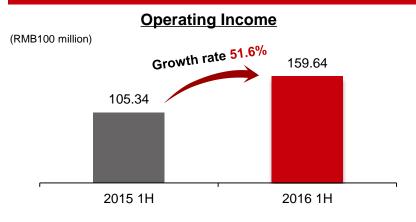


#### Overview of the Bank

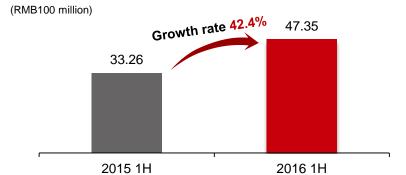


Significant improvement in economic benefits, rapid increase in business scale, and good asset quality

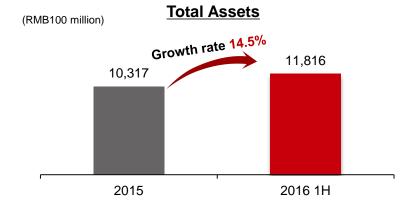
#### Significant improvement in economic benefits



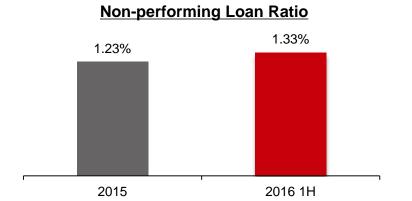
#### Net Profit Attributable to Shareholders of the Company



#### Rapid increase of business scale



#### Solid asset quality



#### Overview of the Bank



Develop each business segment comprehensively, and enhance brand recognition and social reputation continuously

Comprehensive development of business segments

#### **Award-winning bank**

# Corporate business segment

Providing corporate liquidity services and full-value-chain services

# Inter-bank financial segment

Providing inter-bank trading services

Full-asset class operation

# Small enterprise business

Providing customized services for small and micro enterprises

#### Personal business

Providing personal wealth management



Ranked 117 among the "Top 1000 World Banks" in terms of total assets, up 28 places



A credit rating of AAA by CCXI



- Best Bank of Investment Banking
- Best Bond Underwriting Bank
- Best Brand for Wealth
   Management Products offered by
   a bank



Best Corporate Liquidity
Service Bank



Excellent Financial Service
Team for Small and Micro
Enterprises

### **Key Financial Indicators**



Indicator of operating performance (RMB100 million)	2016 1H	2015 1H	Growth rate
Operating income	159.64	105.34	↑51.6%
Net interest income	119.62	91.04	↑31.4%
Net non-interest income	40.03	14.30	↑179.9%
Operating expenses	45.89	31.99	↑43.5%
Impairment losses on assets	51.29	29.26	↑75.3%
Net profit attributable to shareholders of the Company	47.35	33.26	↑42.4%
Profitability indicators	2016 1H	2015 1H	Changes in percentage point
Return on average total assets	0.86%*	0.86%*	Flat
Return on average equity	16.88%*	17.13%*	↓0.25
Net interest margin	2.10%*	2.45%*	↓0.35
Net interest spread	1.91%*	2.24%*	↓0.33
Proportion of net non-	25.07%	13.57%	↑11.50

Scale indicators (RMB100 million)	2016 1H	2015	Growth rate
Total assets	11,816	10,317	↑14.5%
Total loans and advances to customers	4,106	3,454	↑18.9%
Total liabilities	11,185	9,820	↑13.9%
Customer deposits	6,446	5,160	<u>†24.9%</u>
Shareholders' equity	631	497	↑27.1%
Asset quality indicators	2016 1H	2015	Changes in percentage point
	2016 1H 1.33%	<b>2015</b> 1.23%	percentage
indicators  Non-performing loan			percentage point
indicators  Non-performing loan ratio	1.33%	1.23%	percentage point †0.10
indicators  Non-performing loan ratio  Allowance to total loans  Allowance to non-	1.33%	1.23% 2.95%	percentage point  †0.10  †0.11
Indicators  Non-performing loan ratio  Allowance to total loans  Allowance to non-performing loans  Capital adequacy	1.33% 3.06% 229.27%	1.23% 2.95% 240.83%	percentage point  ↑0.10  ↑0.11  ↓11.56  Changes in

Note: \*represents an annualized ratio

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#### **Financial Performance**



- Capital replenishment from both internal and external sources, capital adequacy level on the rise
  - Rapid growth in business scale, with gradually optimized structure of assets and liabilities
    - Adjusted business structure with steadily increasing net interest income
      - Diversified sources of net non-interest income, with increasing aggregate amount and proportion
      - Prudent provisions for impairment losses on assets and enhancement of risk resistance capability
      - 6 Effective control on expenses and reasonable level of cost-to-income ratio
    - Rapid growth in net profit and ongoing improvement in operating benefits
  - 8 Cautious asset classification and good asset quality

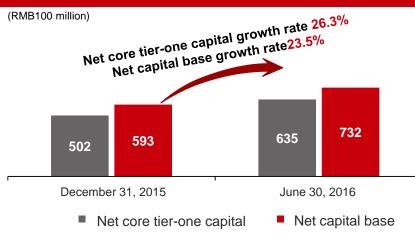


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# Capital replenishment from both internal and external sources, capital adequacy level on the rise



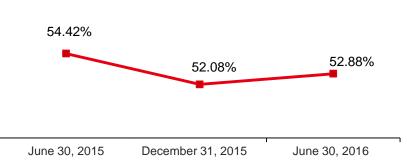
#### Net capital base increased rapidly



# Capital replenishment from external sources:

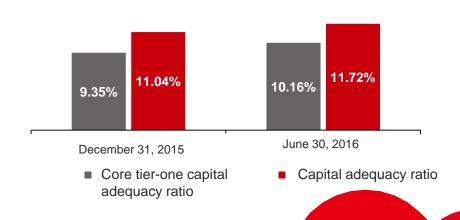
- Replenish tier-one capital through listing
- Capital replenishment from internal sources:
  - Enhance profitability
- **■** Full-asset class operating strategy:
  - Adhere to developing capital-efficient business

#### **Asset density remained lower level**



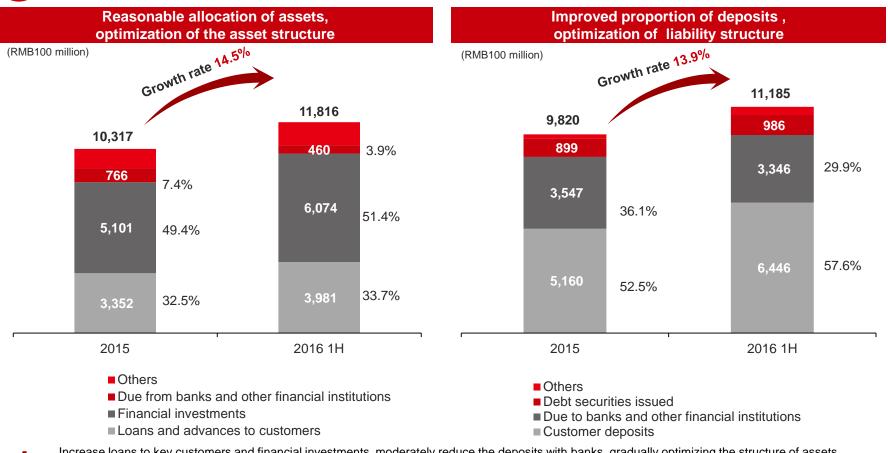
Note: Asset density is risk-weighted assets divided by total assets.

#### Further improvement on capital adequacy level



#### Rapid growth in business scale, with gradually optimized structure of assets and liabilities



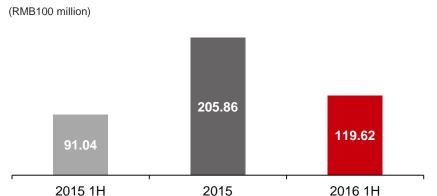


- Increase loans to key customers and financial investments, moderately reduce the deposits with banks, gradually optimizing the structure of assets
- Stabilize the source of liabilities, proactively absorbing deposit base, optimizing the liability structure as well
- Loans and advances to customers and customer deposits rose relatively fast, which is expected to achieve one of the highest growth among other banks

### Adjusted business structure with steadily increasing net interest income

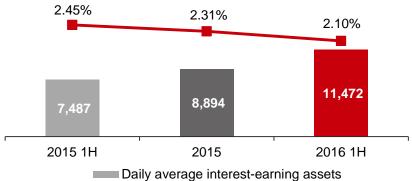






#### 2.45% 2.31%

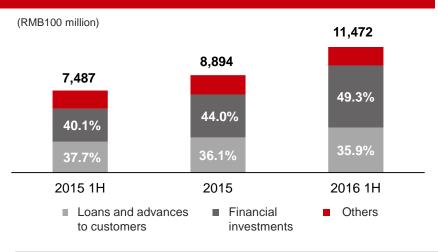
(RMB100 million)



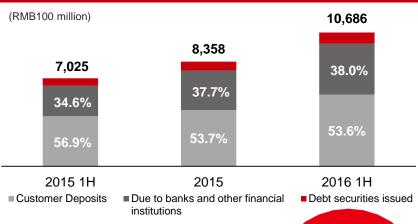
Daily average interest-earning assets and the yield of net

interest

#### Optimization of the structure of interest-earning assets



#### ---Yield of net interest Structure of daily average interest-bearing liabilities remained stable

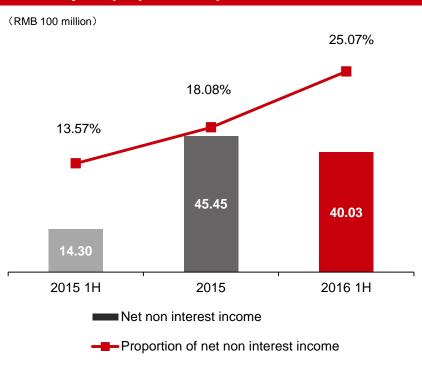


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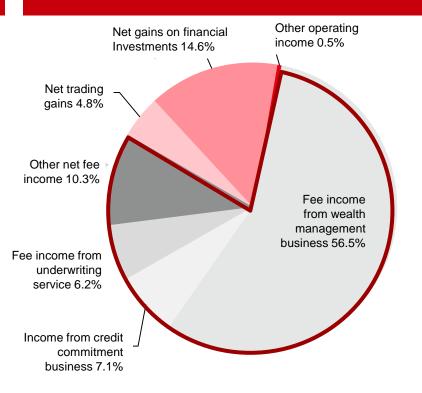
# Diversified sources of net non-interest income, with increasing aggregate amount and proportion



Net non-interest income increased 179.9% year on year, proportion expanded to 25.07%



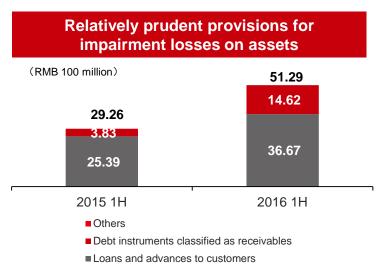
#### Sources of net non-interest income

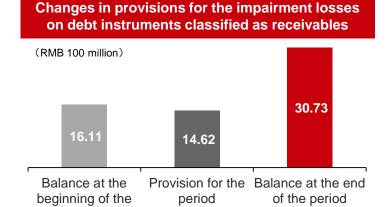


- The net fee income was RMB3.207 billion, representing an year-on-year increase of 123.2%, mainly contributed from wealth management business, credit commitment and underwriting services.
- Our proprietary investment and trading business recorded rapid growth and the sources of net non-interest income are gradually diversified.

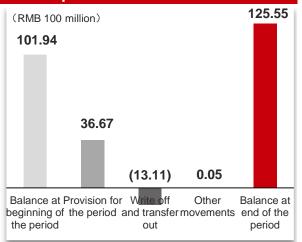
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# Prudent provisions for impairment losses on assets CZBANK 《 新商银行 and enhancement of risk resistance capability



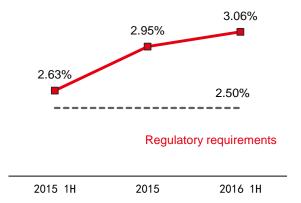




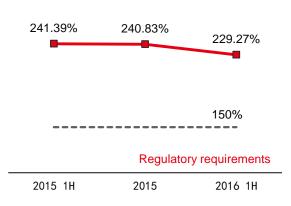


### Continuous Increase in allowance to total loans

period



### Slight decrease in allowance to non-performing loans



Note: Other movements includes changes in the balance of allowances for impairment losses on loans arisen from unwinding of discount on allowance, recoveries and exchange differences

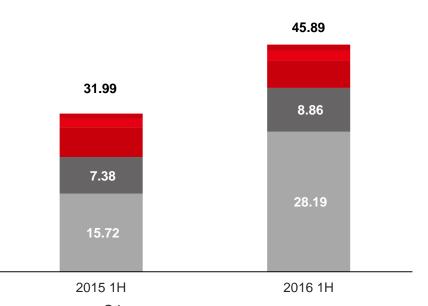
# Effective control on expenses and reasonable level of cost-to-income ratio



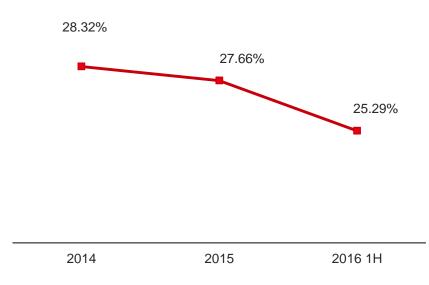
#### **Operating expenses**

## Cost-to-income ratio managed at a reasonable level

(RMB 100 million)



- Others
- Depreciation and amortization
- Operating Rental expenses
- Business tax and surcharges
- General and administrative expenses
- Staff costs



Note: Cost-to-income ratio is calculated by operating expenses (excluding business tax and surcharges) divided by operating income.

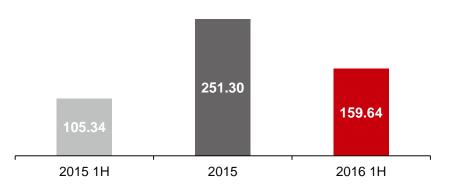
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# Rapid growth in net profit and ongoing improvement in operating benefits

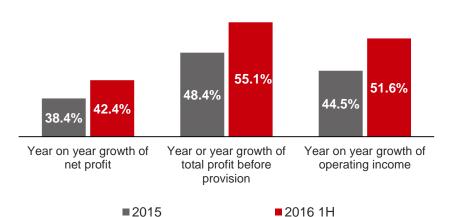




(RMB 100 million)

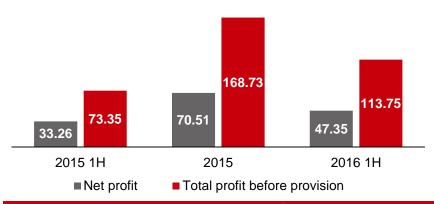


#### Accelerating growth of profit level

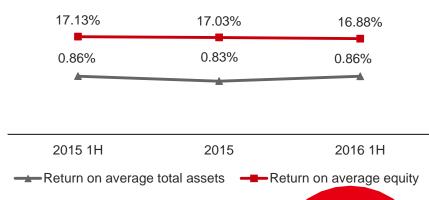


#### Total profit before provision and net profit of

(RMB 100 million)



### Return on average equity and return on average total assets



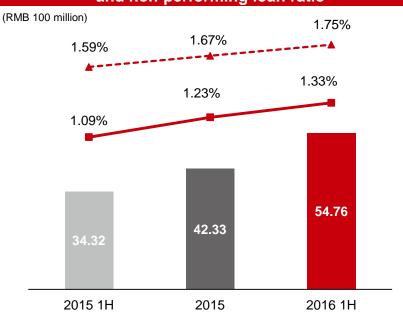
Note: The interim results have been annualized.

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# Cautious asset classification and good asset quality





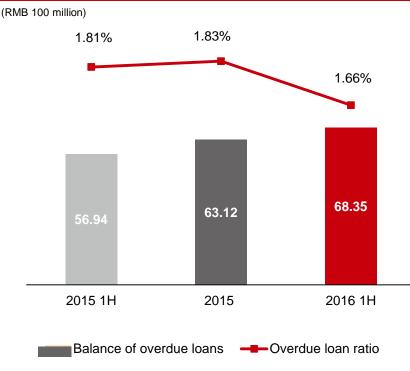


Non-performing loan ratioNon-performing loan ratio of commercial banks

Note: The non-performing loan ratio of commercial banks is the data disclosed at the official website of China Banking Regulatory Commission

■Balance of non-performing loans





The Bank adopts prudent classification criteria in respect of loans. At the end of June 2016, the ratio of balance of non-performing loans to balance of loans overdue by more than 90 days was 109%.

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### **Business Development**



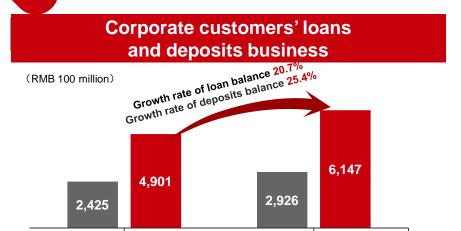




2 Continuous input of Inter-bank financial segment and improved service capacity

- Growth in small enterprise business accelerated and customized bank services upgraded
- Emerging to be a wealth management bank with continuous innovations on personal business

# Two driving forces of corporate business segment CZBANK 《 浙商银行 and initial success of innovation of system

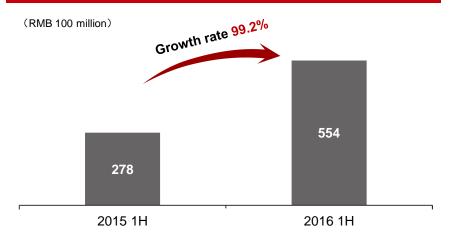


### Amount of various types of bonds underwritten

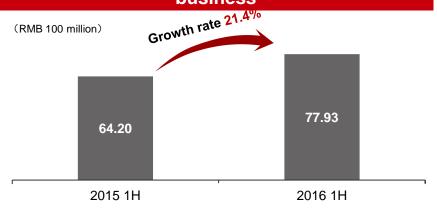
■Balance of customer loans ■Balance of customer deposits

2016 1H

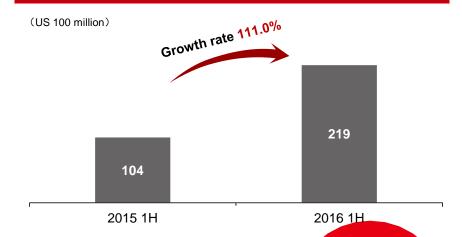
2015



# Operating income of corporate banking business



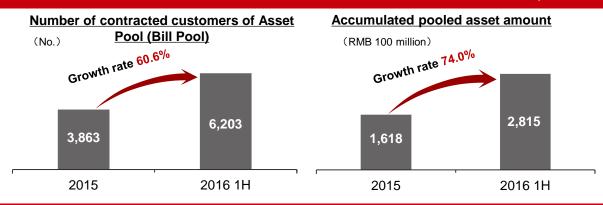
#### International business settlement



# Two driving forces of corporate business segment and initial success of innovation of system



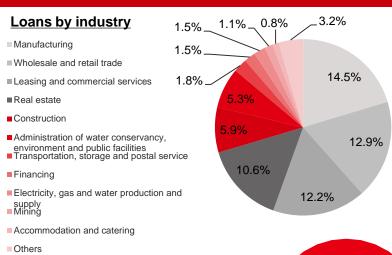
Developing a bank that provides mobile services, continuing to promote our "pooled financing" services innovation and "Internet Plus" (互聯網+) application



- The functions of bill pool, export pool and asset pool are more established. "Pooled financing" business is developing well and gains new customers for the Bank
- Online loan products and "1+N" credit extending model and "Zhizhen"loan (至臻 贷) business are going to become important channels to attract customers and foster client base

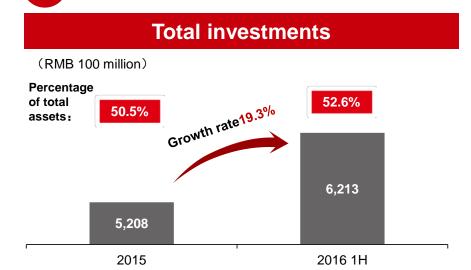
# Developing a bank that provides full-value-chain services, promoting customer segmentation and optimisation of business structure

- Developing a bank that provides full-value-chain services:
- We actively promoted transformation of traditional financial service model, and expanded corporate financing channels
- Our product lines and service lines have covered the financial needs of enterprises during each development stage
- Promoting multi-level client management and establish marketing system:
- Implemented active credit extending model for our quality large clients, greatly enhanced the focus and successful rate of general-to-general marketing
- Explored to implement strategical customer segmentation for marketing and management
- Promoting optimization of business structure:
- Combined the business management of headquarter businesses of government platform and real estate
- Provided new financial service model for emerging industries and intelligent manufacturing sectors

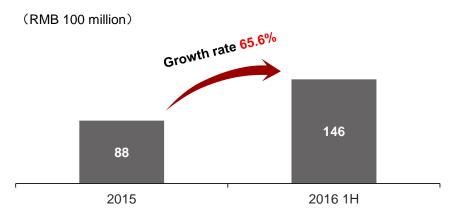


# Continuous input of Inter-bank financial segment and improved service capacity

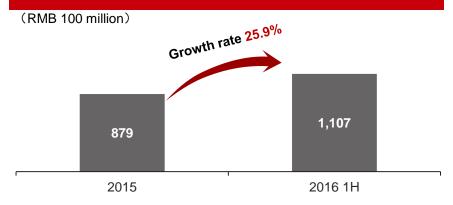




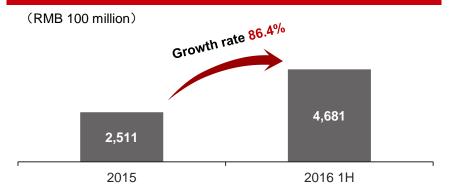
#### Interest income from investments



#### **Total bond investments**



#### **Balance of Trust and asset management plans**



# Continuous input of Inter-bank financial segment and improved service capacity



#### **Financial market business**

- Obtained the qualification as a firstclass dealer for open market business
- Our proprietary investment and trading business recorded rapid growth, realizing interbank trading volume in local currency of RMB6 trillion
- The business scale of trading on behalf of customers rapidly expanded

#### Interbank business

- Adjusted the structure of interbank assets and raised the weight of investment assets with high-yield held.
- Enhanced channel building and client management. Two-way line of credit grew

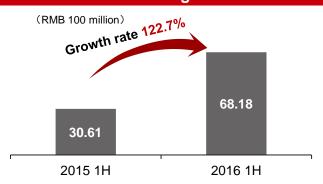
#### **Businesses in capital markets**

- Explored businesses in various capital markets and innovated the business mode of the collaboration of investment and lending
- Provided integrated financial services to over a hundred listed companies, new economic entities and local industry funds

#### **Asset Management Business**

- Selected as the vice president of the Wealth Management Professional Committee of China Banking Association.
- The balance of our wealth management products amounted to RMB242.7 billion, representing an increase of 13.4% as compared to that at the beginning of the period

### Operating income from Inter-bank financial segment

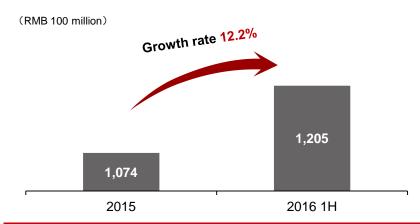


#### **Asset Custodian Business**

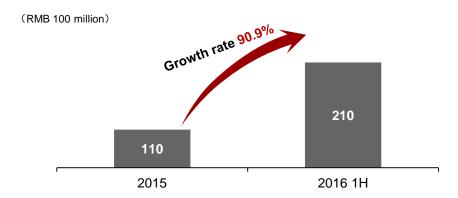
- Strived to increase business channels, optimized operation process of custodian business
- The balance of assets under custody amounted to RMB599.5 billion, representing an increase of 94.12% as compared to that at the beginning of the period.

# 3 Growth in small enterprise business accelerated and CZBANK 《 浙商银行 customized bank services upgraded

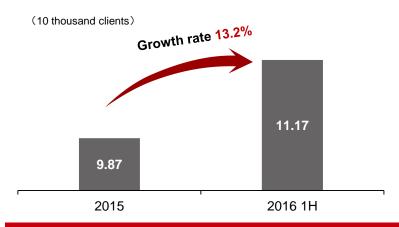
Loan balance (international) of small and micro enterprises (including individual business owners)



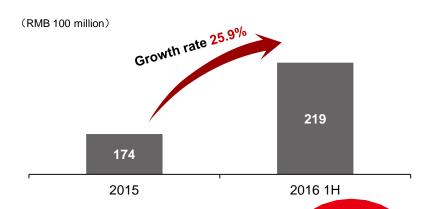
# Total number of financial bonds issued for small and micro enterprises



### Number of small and micro enterprise customers served



### Loan balance of customers from emerging industries



# 3 Growth in small enterprise business accelerated and CZBANK 《 浙商银行 customized bank services upgraded

#### Continuous increase in service capacity

- Launched diversified products and services including "accounts universal" (賬戶通) and "credit universal" (信用 通)
- Customized various exclusive financial service products including "residential loans of Small and Micro Enterprise" (小微民宿貸) and "Youth Entrepreneurs loan" (青年創客貸)

#### **Provision of intelligent financial services**

- Launched facilitating operations including the positioning of small and micro enterprise customers and household surveys via Internet technology to provide the small and micro enterprise customers with one-stop settlement, financing and investment services
- Cooperated with third party companies in setting up a risk management model via big data, realizing the goal of "flash loan"

#### **Ever-expanding customer base**

- Reinforced support for the undertaking of high-end personnel
- The robust development of new technologies and consumption upgrading has driven the continuous growth in our customer base in emerging industries
- Promoted the business of "two rights" mortgage loans in rural areas

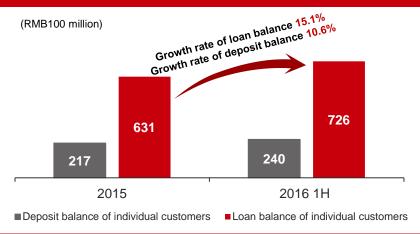
### Development through multi-channel cooperation

- Cooperated with Internet companies in conducting the business of "assistance loan" with an aim to expand the sources of customers and enhance service efficiency
- Reinforced "bank-tax interaction", promoted the development of quality customer base and optimized the risk control measures of the small and micro enterprise business

# Emerging to be a wealth management bank with continuous innovations on personal business

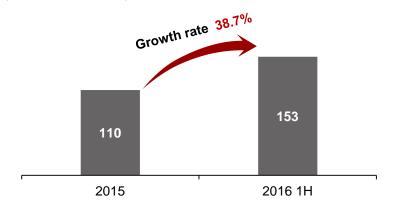


#### Loans and deposits of individual customers

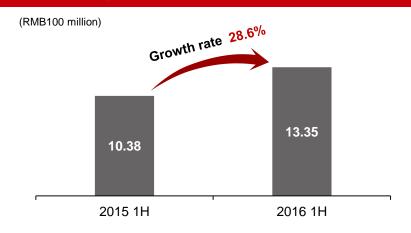


#### Number of effective individual customers

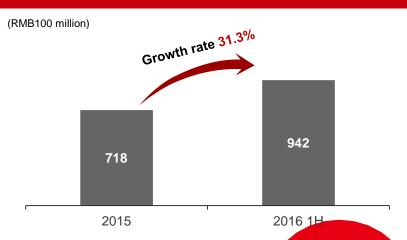
(10 thousand households)



#### **Operating income from personal business**



#### Individual financial assets balance



### 4

# Emerging to be a wealth management bank with continuous innovations on personal business



#### Strengthen "Internet plus" and innovation

Constantly improved channel products, created Internet-based personal financial products on continuous innovation, and launched a new version of mobile banking and a one-stop investment and wealth management platform "individual finance market (个人财市场)"



base



Mobile banking 2.0 + finance market release conference

### Improve individual finance service capacity on an ongoing basis

Vigorously developed featured product **Zengjinbao** (增金宝) (recognized as the "Best Deposit Product" by *Aisan Banker* in 2016), and continuously launched featured personal financial products to expand the basic customer base

Individual featured deposit product



Gold ETF investment fund product



The first individual pooled credit financing product in the industry

# "Zengjin Wealth Pool (增金财富池)" obtained the "Award for Best Innovation Program in China's Financial Industry in 2016 (2016年度中国金融行业最佳创新项目奖)" thanks to the Bank's leading thought of engaging in Internet finance and strong scientific and technological



#### **Build featured credit card brand**

Issued the crowd-funding series credit card "Visa Card with Crowd-funding Dreams (众筹梦想Visa卡)", with more than 500,000 credit cards issued in total



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# Clear risk management measures and objectives



#### Risk management measures

- Implement prudent and steady risk management strategies
- Based on Basel II and III, improve the risk management organization structure and risk management system and mechanism
- Optimize risk management structure and function
- Strengthen vertical management model and implement risk monitoring officer dispatch system
- Set up an ad hoc risk control department for the business line of the head office
- Improve various risk management systems
- Work out relevant risk management systems for various risks such as credit risk, market risk, liquidity risk, operational risk, information technology risk, compliance risk and reputational risk
- Establish an examination and approval process for credit business under which rights and responsibilities are clearly defined
- The credit review department of the head office sets up an industry/a product centre and regional review centre to conduct professional examination and approval for credit business of highly professional companies such as property companies and government financing platforms
- Enhance the management of risk data and the building of information technology
- Strength the management in standardizing risk data, establish an unified risk data market for the banking industry, support in-depth applications of risk data
- Set up a risk monitoring platform to show the major risks faced by the industry, in order to provide professional and effective risk monitoring analysis

#### Risk management objectives

Conduct effective risk management to improve risk premium and reduce asset loss

Improve the organizational structure of risk management, and realize rational allocation of risk management departments and personnel

Improve risk management systems and policies, and optimize various risk management related mechanisms

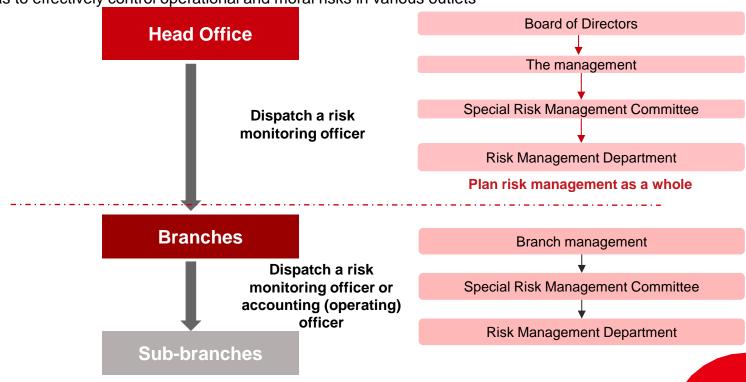
Improve risk management tools and methods, and establish an internal credit risk rating system

Make more efforts to establish the risk management system, and build a unified risk analysis system and data platform for the whole bank

# A prudent and standard risk management system



- Adopt a characteristic risk monitoring officer dispatch system, i.e. the head office dispatches to the branches a risk monitoring officer who is independent of the destination branch, reports potential risk events to the head office and may veto credit extension applications to the destination branch with one vote
- Establish a professional risk management team, such as setting up a financial market risk control department and a small business risk control department under the small business credit center
- Adopt different risk management strategies for different industries according to their respective risk characteristics
- Respective branches dispatch to the sub-branches an accounting (operating) officer who reports directly to the branches, so as to effectively control operational and moral risks in various outlets



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#### **Outlook**



1

#### Focus on cultivating basic customer base

- Strive to be customers' leading bank and focus on supporting the real economy
- Accelerate layer management of customers and intensify strategic customer marketing
- Explore marketing mechanisms for emerging industries and promote cultivation of basic customer bases in emerging industries

2

#### **Enrich product and service systems**

- Focus on customers and build a comprehensive customer service & product system to improve the customer experience
- Actively develop innovative products, service and management modes
- Focus on providing liquidity services and full value services, and establish a new bank-enterprise cooperative relationship

3

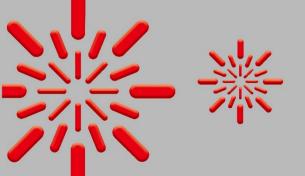
#### Deepen comprehensive risk management

- Optimize the risk management framework and create a comprehensive risk management system complying with all asset management strategy
- Strengthen the management of various risks to ensure sustained and healthy development of the business
- Speed up the pace of implementing new capital accord and effectively enhance the risk management level

4

#### Promote the supporting and leading role of science and technology

- Vigorously promote the construction of "Three Pools", "Three Platforms", and other information systems and infrastructure
- Integrate marketing management, business management and risk management, and build a crossline customer management system for the bank
- Promote the construction of "Two Locations and Three Centers" to improve the service capability of information technology infrastructure in the future







# **Q&A Session**

